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WHITEPAPER 1.2

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SECTION A

OVERVIEW & TOKENOMICS

- 1. EXECUTIVE SUMMARY**
- 2. OVERVIEW OF \$JED & ITS TOKENOMICS**
- 3. JEDSTAR DECO: DEFI & GAMEFI ROADMAP**

SECTION B

BUSINESS PLAN

- 1. JEDSTAR REVENUE MODEL**
- 2. ADOPTION STRATEGIES**
- 3. MARKETING & ADVERTISING STRATEGY**
- 4. CONTRIBUTING TO CHARITIES**



JEDSTAR

SECTION A

OVERVIEW & TOKENOMICS

1. EXECUTIVE SUMMARY

THE ORIGIN OF JEDSTAR INC.

The initial idea for JEDSTAR was conceived because of another project that we, the current team, were invested in and were eagerly looking forward to – a project that unfortunately turned out to be fraudulent. This project was known as DEATHSTAR FINANCE (Ticker: \$DSTAR).

The idea of \$DSTAR was to create a cryptocurrency ecosystem that revolved around sci-fi fantasy – Star Wars specifically. There were vague ideas thrown about regarding an NFT marketplace, but apart from that and the main theme, there was not much else to go on.

The creator of \$DSTAR sold his tokens and abandoned the project before it could even start.

We, however, being true sci-fi fans, refused to give up so easily. It also hurt that so many fellow investors and friends were defrauded along with us. As such, we decided to turn this very negative situation into a positive one.

As a community, we decided to recreate the token as JEDSTAR and reattribute all the addresses that were defrauded with equivalent amounts of JEDSTAR based on their previous holdings of \$DSTAR* – minus all the top wallets which belonged to the defrauding founder and his acquaintances. This was determined by a snapshot of the DSTAR ledger prior to the announcement that we were resurrecting this cryptocurrency.

So here we are, and we are determined to recreate it far better than the initial developer of \$DSTAR ever thought possible.

**As the reattribution is out of goodwill and because we are in no way affiliated to \$DSTAR, JEDSTAR will not be held responsible for any losses resulting from investments in \$DSTAR. JEDSTAR reserves the right to choose which wallets are airdropped \$JED, as well as the final amount.*

STORY CONCEPT

JEDSTAR follows the adventures of a cosmic fox named Jed, with a mysterious background.

Alongside his companions, Jed uses his wit and courage to battle against the evils that lurk in the cryptoverse – evils that represent negative crypto phenomena such as rug pulls, malicious whales, pump and dumps, and scammers. He attempts to overcome these phenomena through the creation of solid tokenomics, the formation of strategic partnerships, and the consistent upholding of transparency.

Jed's ultimate aim is to bring order back to the cryptoverse.

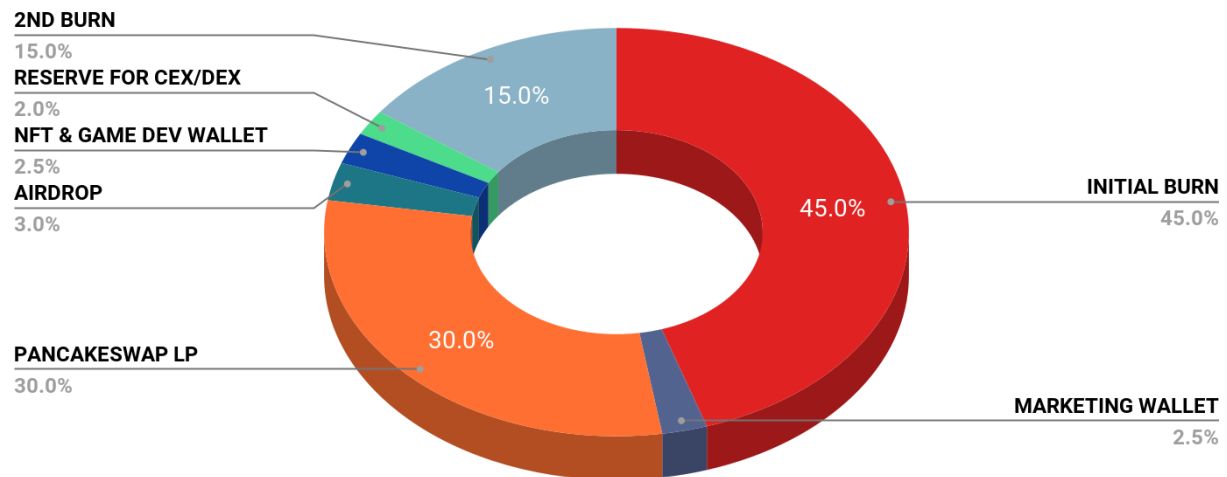
2. OVERVIEW OF \$JED & ITS TOKENOMICS

\$JED is a deflationary, fully decentralized utility token. It is the first of three tokens that form part of the JEDSTAR ecosystem.

OVERVIEW

- \$JED has a maximum supply of 100,000,000 tokens
- 60% of tokens will be burned in 2 phases. 45% at launch and 15% at a later date
- 30% will be transferred to Pancakeswap as liquidity and will be locked for 1 year
- 2% will be set aside for future DEX/CEX/Swaps
- 3% will be Airdropped to previous \$DSTAR holders that have been defrauded
- 2.5% will be distributed to the NFT & Game development wallet
- 2.5% will be distributed to the Marketing wallet

TOKEN DISTRIBUTION



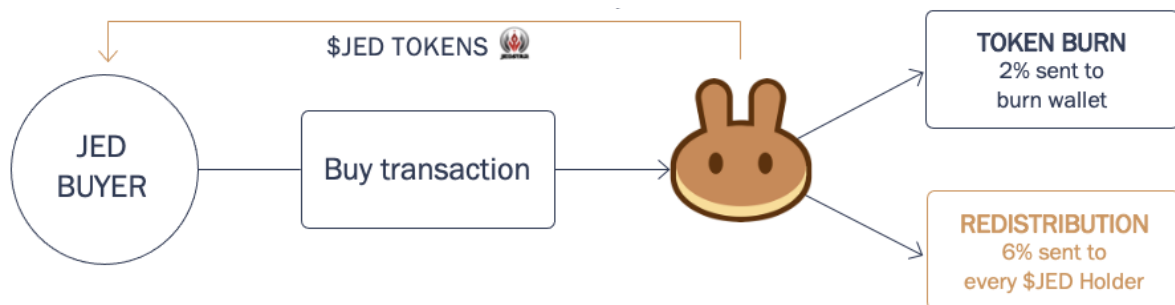
To ensure the continued growth of \$JED, special features have been implemented in the tokenomics to prevent issues that are currently plaguing many cryptocurrencies.

FEATURES OF \$JED

- **HODLer Redistribution Rewards**
 - 6% of every transaction is distributed proportionally to all wallets holding \$JED.
- **Token Burn**
 - 2% of every transaction is sent to a dead wallet and permanently burned.
- **Anti-Whale-Dump**
 - Sell transactions that equate to 0.5% of the circulating supply or more will be taxed an additional 30%.
 - Sell transactions that equate to between 0.3% and 0.5% of the circulating supply will be taxed an additional 20%.
 - These extra taxes will be returned to the liquidity pool.
- **Anti-Dip**
 - 4% of every sale will be sent back to the liquidity pool. This enables the price floor to continuously rise.

Please note: all transfers from wallets are subject to seller's tax.

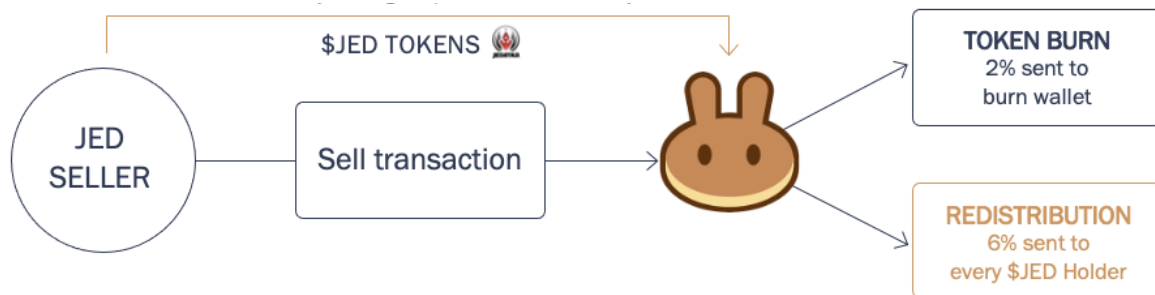
BUY TRANSACTION DIAGRAM



BUY EXAMPLE

Sarah buys 10,000 \$JED tokens. From that transaction, 200 tokens are burned, and 600 tokens are redistributed among holders. This leaves Sarah with 9,200 tokens.

SELL TRANSACTION DIAGRAM



***Anti Whale dump**

Sell transactions above 0.5% of the circulating supply will be taxed an additional 30% which will be sent back to the LP.
Sell transactions between 0.5 and 0.3% of the circulating supply will be taxed an additional 20% to be sent back to the LP.
These measures are to protect all \$JED Holders by keeping the price stable

SELL EXAMPLE

Sarah sells 10,000 \$JED tokens. 200 tokens get burned and 600 tokens get distributed to holders. To ensure that the prices do not drop below a certain threshold, 400 tokens will be sent back to the liquidity pool. This leaves Sarah with 8800 tokens. However, if these transactions are 0.3% of the circulating supply and above, then more tokens are taken away. Please refer to scenarios 1 and 2 below.

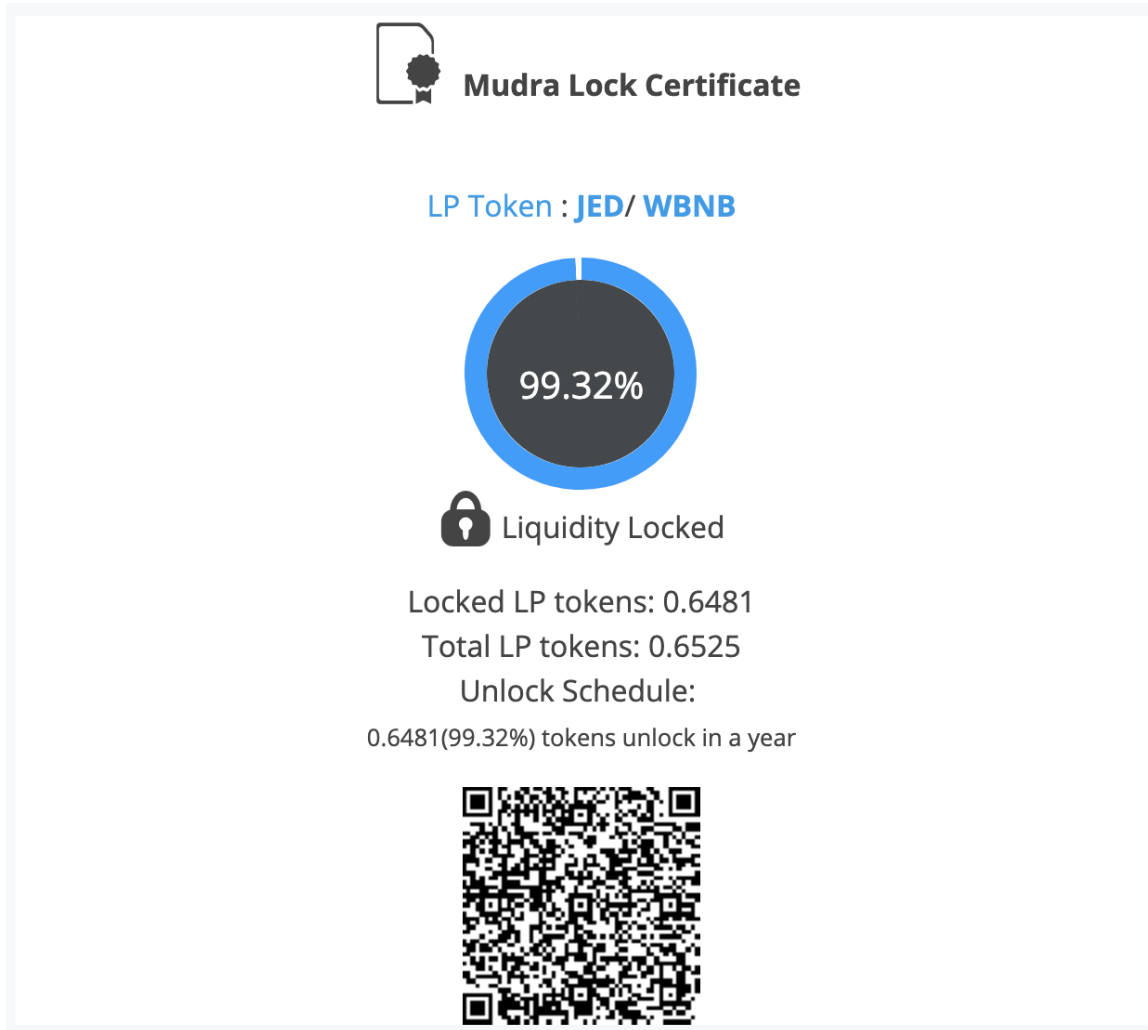
Scenario 1: If 10,000 is equal to or above 0.5% of the circulating supply, an additional 3,000 tokens will be sent back to the liquidity pool. This means that Sarah only effectively sells 5800 tokens.

Scenario 2: If 10,000 is between 0.3% and 0.5% of the circulating supply, an additional 2,000 tokens will be sent back to the liquidity pool. This means that Sarah only effectively sells 6800 tokens.

LIQUIDITY LOCK

Link to our Locked Liquidity certificate:

<https://mudra.website/?certificate=yes&type=0&lp=0xf5ffae73dd965e63cb1f404f9fcf1f57669c0009>

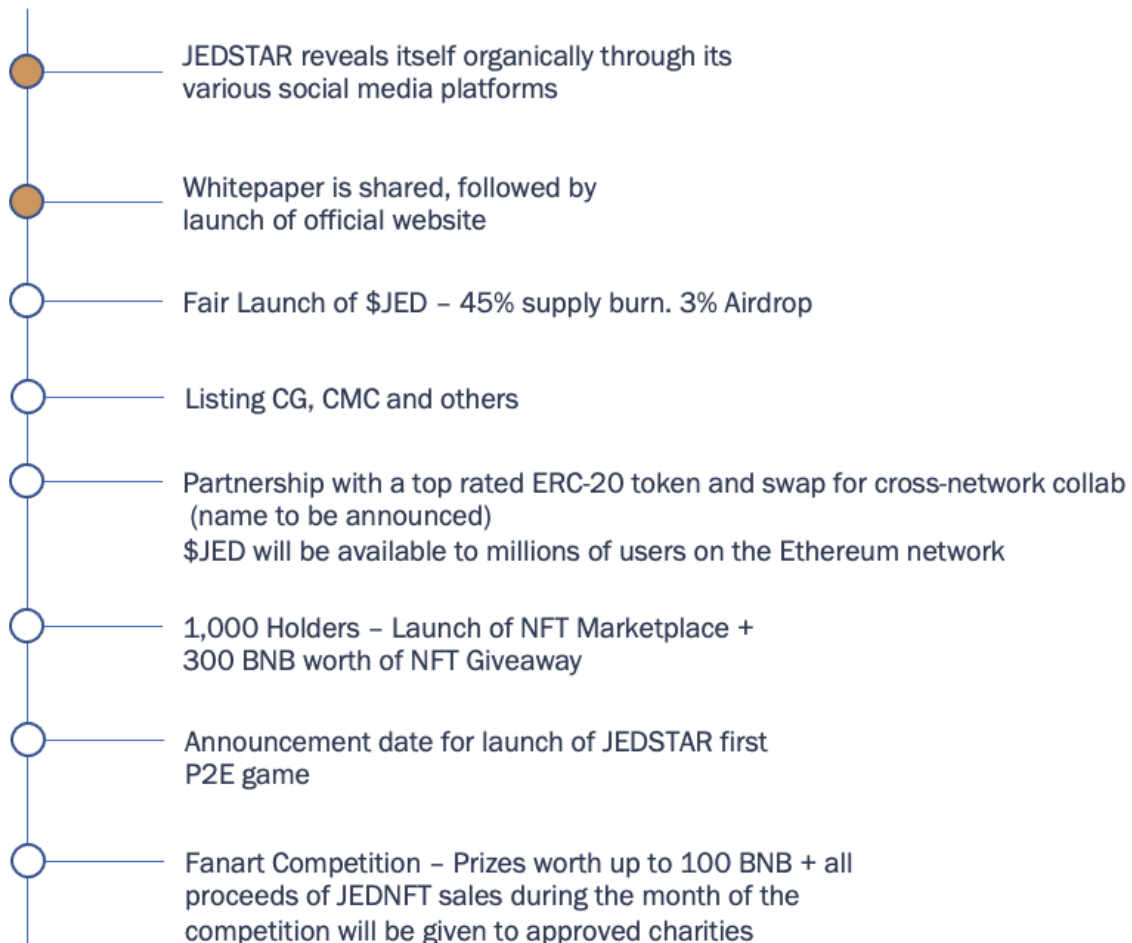


3. JEDSTAR DECO: DEFI & GAMEFI Roadmap

From a single token with redistribution, burn, dip-prevention features and anti-whale measures, \$JED will slowly evolve and transition into a wider Decentralized Ecosystem (DECO) that will revolutionize DeFi and GameFi.

Our roadmap involves two upcoming tokens that will synergise with each other in terms of rewards, ensuring the continuous growth of each. These two tokens would have their own unique features and utilities – these of which will become more apparent with the releases of phases 2 and 3.

PHASE 1 - \$JED LAUNCH



PHASE 2 – LAUNCH OF 2nd Token & 1st P2E Game

PHASE 3 – LAUNCH OF 3rd Token & 2nd P2E Game



JEDSTAR

SECTION B
BUSINESS PLAN

1. JEDSTAR REVENUE MODEL

Revenue is important for any business to stay alive. JEDSTAR Inc. is no exception and aims to be a profitable business so that we can better support our token holders. We require clearly defined revenue streams to ensure that our business and your token stays alive.

JEDSTAR Inc. will sustain its operations and work towards further development through the following methods:

THE OWNERSHIP OF DEVELOPMENT & MARKETING WALLETS

DEVELOPMENT FUNDS WILL BE USED FOR:

- Regular UI/UX updates of our websites – including dashboards for rewards.
- The development of two other tokens that will form part of the overall tokenomics and ecosystem. The specifics of these will be shared in due time.
- The development of an NFT Marketplace that hosts the trade of both official JEDSTAR NFTs as well as custom NFTs minted by independent artists. Some NFTs in the JEDSTAR ecosystem will even have special utilities such as earning \$JED for simply owning them. NFTs will also certainly play an important role in our upcoming Play-to-Earn games.
- The development of our Play-to-Earn games. These games will redefine GameFi as we know it, enabling players and wallet holders to earn as they play as well as taking control over the narrative of the game. More information will be shared in due time.
- Listing and providing liquidity on various CEXs, DEXs, and swaps.

MARKETING FUNDS WILL BE USED FOR:

- Social media engagement
- Content creation
- News/publications/medium articles/blogs

FEES FROM REDISTRIBUTION REWARDS

Just like any other wallet holding \$JED, our development and marketing wallets will be receiving rewards from all transactions. These rewards will be spent reasonably and transparently. Our ultimate aim is to usher \$JED and its ecosystem into the top 20 cryptocurrencies in terms of ranking. All expenditures will be made with our token holders in mind -- to improve their investment and their overall experience of our ecosystem.

2. ADOPTION STRATEGY

Token adoption is the most important factor in bringing \$JED and its token holders to the next level. We are fully aware that developing game changing tokenomics is not enough. Thus, we will work hard to develop a revolutionary token adoption strategy that we believe will sustain us in the long term. We will also constantly be reviewing these strategies and adapting to market conditions.

This strategy aims to consistently attract new token holders to adopt the JEDSTAR ecosystem not just as an investment to hold, but also as currency to use and enjoy.

THESE ARE THE PILLARS OF OUR ADOPTION STRATEGY:

1. EARN WHILE YOU HOLD

JEDSTAR will be the flagship token of a three-token ecosystem. Apart from being used as currency in our NFT Marketplace and Play-to-Earn games, it will provide holders with rewards for simply holding. We will be redefining DeFi through this three-token system that will benefit our users and investors in a unique way. More information will be released in due time.

2. JEDNFTS & NFT MARKETPLACE

JEDNFTs will play an important role. Their primary purpose is to tell the story of the JEDSTAR cryptoverse. However, being NFTs, they are also collectible items that would increase in value over time. JEDNFT holders may also be able to use their NFTs in our upcoming games.

3. PLAY-TO-EARN GAMING

We have two games in the pipeline. One that will introduce the JEDSTAR cryptoverse and a follow-up will allow players to create their own unique characters and roam the JEDSTAR cryptoverse in MMORPG (Massively Multiplayer Online Role-Playing Game) style. Our games will not only be unique in terms of storyline and game mechanics, but we will also redefine GameFi as we know it. Players would not only earn while playing, but will also have full ownership over all the things that they purchase in the game – with the ability to not only sell these things within the native JEDSTAR ecosystem but also in other market places and games.

4. PLATFORM FOR ARTISTS AND FAN ART

We will be opening our cryptoverse to our fans and allowing them the opportunity to showcase their unique talents. The NFT marketplace will not only be driven by the JEDSTAR team, but also by holders and fans who will be able to mint, sell, and earn royalties with their NFTs – be it art, comics, short films, or even music.

5. CROSS-NETWORK AND COLLABORATIONS

To expose ourselves to a wider market, we will be collaborating with various projects and swaps on different networks such as ETH. This will increase the number of potential holders. Collaborating with other projects will not only provide us with better exposure but will also be a testament to our willingness to transform the crypto culture into a more nurturing and accepting one.

3. Marketing & Advertising Strategy

As an organization with ambitions to push mass adoption forward, we have drawn up a marketing plan to ensure that the JEDSTAR ecosystem will be seen and talked about.

Our goals with marketing are simple:

- Ensure that customers all over the world get access to DeFi and GameFi based products in the simplest and most secure manner they possibly can.
- Develop customer loyalty to our JEDSTAR Franchise.
- Ensure that our products and services are well known and eventually become a household name in both DeFi and GameFi.
- Develop a large and loyal fanbase that is willing to spread the word about the JEDSTAR ecosystem.

These will be achieved through the following:

1. SOCIAL MEDIA

By harnessing the raw power and reach of the internet, JEDSTAR will build communities that are loyal to the brand and willing to proselytize JEDSTAR's services far and wide. JEDSTAR will utilize social media mainly to disperse information and updates to our users. We will also create short product commercials that will effectively and succinctly explain what we do.

JEDSTAR will leverage the following outlets:

- **Social Media**
 1. Twitter: twitter.com/JedStarOfficial
 2. Instagram: [instagram.com/jedstarofficial](https://www.instagram.com/jedstarofficial)
- **Blogs**
 1. Medium
 2. Publish0x
- **Video Distribution**
 1. YouTube
- **Forums**
 1. Bitcointalk
 2. Reddit: [reddit.com/r/JedStarOfficial](https://www.reddit.com/r/JedStarOfficial)
 3. Discord: discord.gg/bcM3NZnx
 4. Telegram: t.me/JedstarOfficial

2. BRAND AWARENESS

By using targeted advertisements that will harness user specific data, JEDSTAR will increase the awareness of its brand and services.

Giveaways and Promotions:

JEDSTAR will engage in various promotions and occasional giveaways, including but not limited to:

- Contests to win JEDSTAR swag and titles in our community.
- Occasional \$JED and BNB giveaways.

3. INFLUENCER MARKETING

JEDSTAR plans on leveraging the reach of various influencers in different industries to increase awareness of JEDSTAR, its brand, and its services. These influencers will be both consumer and crypto related.

4. PARTNERSHIPS

JEDSTAR will enter various strategic partnerships with multiple organisations in a bid to render services more effectively and gain exposure to different communities. It is hoped that these communities will appreciate and utilize the services that JEDSTAR has to offer.

4. CONTRIBUTING TO CHARITIES

In order to stay true to Jed's nature of bringing good to those around us, we want to help those less fortunate than ourselves. We, as such, pledge to donate to charities either directly or through fundraising events. All beneficiaries will be decided by JEDSTAR token holders in a democratic manner.



WHITEPAPER 1.2

28.08.2021

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The JEDSTAR team suggests you conduct your own due diligence and consult your financial advisor before making any investment decisions.

Although \$JED is a community driven DeFi & GameFi Ecosystem and not a registered digital currency, the team strongly recommends that citizens in areas with government bans to please avoid purchasing cryptocurrency, the team cannot ensure compliance with your territory's regulations. Always make sure that you are in compliance with your local laws and regulations before you make any purchase.